
Cookie Policy

Pursuant to Regulation (EU) 679/2016 on the protection of personal data (the "**Regulation**") Fendi S.r.l., in its capacity as data controller (hereinafter, "**FENDI**" or "**Website Manager**"), provides you with the following information concerning the cookies installed on this website (hereinafter, the "**Website**").

What are cookies

Cookies are text files sent by a web server (namely, the computer that "hosts" the visited website) to the user's browser (Safari, Firefox, Google Chrome, etc.) and stored on the device (computer, smartphone, tablet), used by the user for browsing. Cookies allow the website to identify the user's device through the stored information each time the user reconnects itself to the website through that device.

By using cookies, it is possible to make it easier for the user to browse the website (**so-called technical cookies**), to obtain statistical information, whether in aggregate form or not, on the number of users accessing the website and how the website is used (**so-called analytics cookies**), and to analyse their preferences and tastes by checking their browsing history, and consequently to offer products and provide services more consistent with the interests and expectations of said user (**so-called profiling cookies**).

Cookies may be "session cookies" (when they are stored only for the duration of the browsing session and are cancelled when the session is closed), or "permanent cookies" (that are stored for longer periods, until their expiry or cancellation by the user). Further, cookies may be installed by the website the user is visiting (so-called first party cookies) or may be installed by other websites (so-called third-party cookies).

Cookies used by FENDI

Browsing or session technical cookies

FENDI uses browsing or session technical cookies to allow normal and efficient browsing and use of the Website. Such cookies do not require the prior and express consent of the user.

Operation technical cookies

FENDI uses operation technical cookies that allow you to browse according to the criteria selected by you (for instance, the language or products that you selected or for you to be identified in future accesses) in order to improve the services provided by the Website. Operation cookies are not indispensable for the Website to function, but they improve browsing quality and experience.

Such cookies do not require the prior and express consent of the user.

Further information and links to policies and third-party consent forms

GOOGLE

The Google Privacy Policy is available at the following url:

<https://www.google.de/intl/it/policies/privacy/>

You can disable the Google Analytics cookies by downloading a specific browser plug-in at the following url: <https://tools.google.com/dlpage/gaoptout>

How to change the browser settings concerning cookies

It is possible to disable/enable or delete the cookies at any time by using the settings of your web browser. In particular, if you do not wish to receive cookies, it is possible to set your own browser to inform you of the presence of a cookie, thus allowing you to decide whether to accept it or not; you may also automatically refuse all the cookies by enabling the specific browser option. You may also delete specific cookies already stored in the browser or block the storage of cookies on your computer by specific websites, or block third party cookies. Below, you can find the methods provided by the main browsers:

- **Chrome** (<https://support.google.com/chrome/answer/95647?hl=it> ser)
- **Firefox** (<https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>)
- **Opera** (<http://help.opera.com/Windows/10.00/it/cookie.html>)
- **Safari** (<https://support.apple.com/it-it/HT201265>)

Following the disabling of all cookies, some functions of the Website pages may not operate correctly.

Moreover, you may manage your cookie preferences at <http://www.youronlinechoices.com>.

Privacy Policy of FENDI (Referral)

For more information, including about the processing of your data carried out via the Website, your rights and how to exercise them, please see the **Privacy Policy**.